

Vision 2

painting

canvas painting



paint brush

Art and Culture



Lesson Three

هنر و فرهنگ

Art and Culture

هنر

art : the expression of human's creative imagination

artist

artistic (adj.)

فرهنگ

culture : the ideas, customs, and social behavior of a particular people or society



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Interesting Facts

Art increases brain's activity.

Art helps students learn math and science better.

Art makes people more creative and sociable.

There are at least 12 different meanings for the word 'art' in English.

increase : *make or become more*

activity : *a thing that a person does*

creative : *able to create new things*

meaning : *definition*

sociable : *friendly; wanting to talk and have contact with other people*

at least : *the minimum amount of something*



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calligraphy artistic hand-writing



painting canvas



photography taking photos camera



etching engraving

 llvllasud



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Get Ready

C. How do you feel when you look at an artwork?

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happy and cheerful

bored and tired



uncertain and worried

proud and hopeful

cheerful : happy; glad; joyful

bored ≠ interested

proud : pleased; satisfied

uncertain : not sure

tired ≠ energetic

hopeful ≠ disappointed



Get Ready

A. People greet each other differently around the world. In the following, you can see some ways of greeting. Now, match the pictures with their greeting actions.

handshaking

bowing

hugging

pressing one's palms together



bowing : the act of lowering the head in front of another person or symbol

hugging : the act of holding someone in your arms

palm : the inner part of the hand



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Conversation



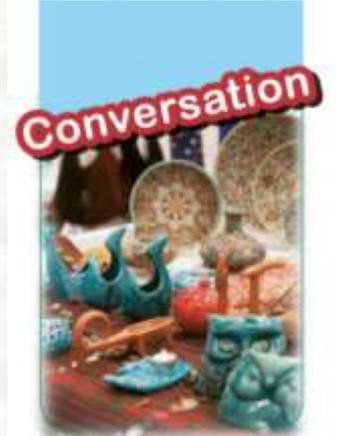
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Word Bank



depend on : be influenced by; be controlled by

how touching! : when something is touching it affects you emotionally

discount : reduction of the usual price or cost of something

product (n.) : something that is produced

produce (v.) : make; create; build

pack : wrap; to cover something with gift wrap (gift paper)

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Reza: How can I help you, sir?

Tourist: I am looking for some Iranian handicrafts.

Reza: Here you can find a range of Iranian hand-made products, from carpets to pottery and tilework, but we don't sell metalwork.

Tourist: I'd like to buy a Persian carpet, but it seems too expensive.

Reza: The price depends on its size. Instead, you can take an Isfahan Termeh or a Qashqai Gabbeh.

Tourist: Wow! How touching this Gabbeh is! How much is it?

Reza: It is 85 dollars. If you buy more than 100 dollars, you'll get a 20 percent discount. You can take this calligraphic tile for only 30 dollars.

Tourist: Well, I'll take both. Please pack them for me.

Reza: Yes, sure.

Tourist: Do you work for this shop? Who has made these beautiful items?

handicraft : artistic objects made by hand

range : different kinds of something; diversity

depend on : be influenced by

How touching : how nice

discount : reduction of the price



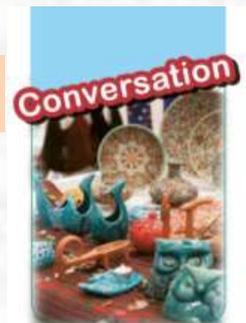
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look for : search

seem : look like

pack : wrap

item : object



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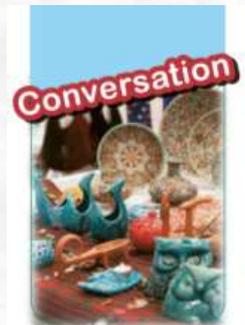


Instagram: llvllasud

Reza: Actually, it is my father's workshop and store. I work here after school. All my family members work here to help our family business.

Tourist: Well done! How lucky you are to work in such a lovely shop! I really appreciate the culture and art of Iran.

Reza: Thank you very much. If you are interested in knowing more about our products, you can check this booklet.



actually : in fact

well done : good job; cool; great

lucky : fortunate

appreciate : admire; respect; understand the worth of something or someone

product : something that is produced

booklet : a small book that gives information about something

Vision 2



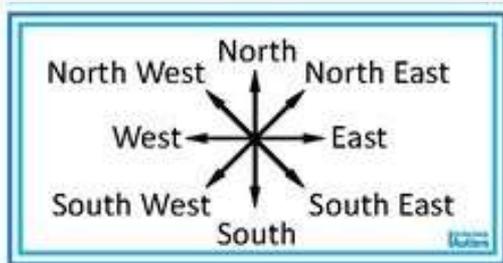
My aunt bought a **decorative** wall clock.

decorative : pretty; attractive; fancy; showy



Iran is a **vast** country in Southwest Asia.

vast : huge; great; big; large



New Words and Expressions

L3 Art and Culture



Iranian **craftsmen** and **craftswomen** are hard-working people.

craftsman / craftswoman (craftsperson) : a worker skilled in a particular craft



He is **weaving** a rug.

weave : form or make a rug/carpet by using threads



Vision 2



Gold and silver are valuable **metals**.

metal : a solid material which is usually hard and shiny



Each person's fingerprint is **unique**.

fingerprint : mark made on a surface by a person's finger

unique : being the only of one kind; different from others; special; **≠ common**

New Words and Expressions

L3 Art and Culture



The animal **diversity** of Lorestan is amazing.

diversity : a range of different things



Vision 2

New Words and Expressions

L3 Art and Culture

custom: traditional or usual things that people do in an area

My uncle is interested in old local customs.

local : domestic; internal

identity: Who or what a thing or person is

The policeman is searching for the identity of that man.

reflect: to show something

This poem reflects the poet's love of nature.

humankind: all people

The World Wars have been really bad for humankind.

appreciate: to value somebody or something

Each society appreciates its art and culture.



ANTONYMS

Vocabulary
Development

antonym \neq synonym

Antonyms are words that have opposite meanings. Sometimes antonyms are very different words, for example 'true' and 'false' or 'hot' and 'cold'. Other times, they are made by adding or changing prefixes or suffixes, for example, 'like' and 'dislike' or 'careful' and 'careless'. Learning antonyms is a good way to develop our vocabulary.

opposite : *completely different*

develop : *make better*



ANTONYMS

A. Write a word in each blank that is the opposite of the words in the left column.

ice cream



cold

hot



a cup of tea

airplane



fast

slow



balloon

laugh



happy

sad



cry

smile



ANTONYMS

Vocabulary
Development

B. Two of the words in each group are antonyms. Find them.

a) start/ finish/ ~~decrease~~/ ~~produce~~

b) quickly/ ~~sadly~~/ ~~greatly~~/ slowly

c) rise/ ~~move~~/ ~~reflect~~/ fall

d) cheap/ ~~famous~~/ expensive/ ~~interesting~~



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Reading



مجلس القومی للتربية والتعليم



Instagram: llvllasud

**Art, Culture
& Society**

Art, Culture & Society



Reading

Art is what people create with imagination and skill. As a part of culture, it shows the way of life and identity of a nation and reflects the history of a society. In fact, the history of humankind is the history of art. If we want to know a country or a nation well, we should study its art.

Instagram: llvllasud

create : make ; build

imagination : the action of forming new ideas or images

identity : who or what a thing or person is

reflect : show

history : what happened in the pas



Art, Culture & Society



Reading

Handicrafts are good examples of the art and culture of a country. By handicrafts, we mean making decorative items in a skillful way using our hands. Each country and culture has its own handicrafts.

 llvllasud

handicraft : artistic objects made by hand

decorative : pretty; attractive; fancy; showy

item : object ; thing

skillful : having or showing skill

each : every



Art, Culture & Society



Reading

Making and selling handicrafts are good ways to help a country's economy and introduce its culture to other nations. Many people of the world produce handicrafts and sell them to tourists. In some Asian countries a part of the country's income comes from making and selling handicrafts.

Instagram: llvllasud

economy : the state of a country or region in terms of the production and using of goods and services and money

introduce : make known by name to other people

produce : make ; build ; create

income money received for work



Art, Culture & Society



Reading

Iran has a five-thousand-year-old history of artistic works and handicrafts including pottery, painting, calligraphy, rugs and carpets, etc. If you travel across Iran, you'll get back home with excellent handicrafts as souvenirs for your family and friends.

Instagram: llvllasud

include : have ; contain

Including → such as ; for example

travel across : to travel from one place to another one

excellent : great ; very good

souvenir : a thing that is kept as a reminder of a person, place, or event



Art, Culture & Society



Reading

Iranian art is also quite famous all around the world. There are very excellent collections of Persian art in many important museums of the world. If we want to name countries with richest art and cultural diversity, Iran is among them. Persian art is famous in the world for reflecting moral and social values of Iranian people and the natural beauty of this vast country.

Instagram: llvllasud

quite : absolutely; completely

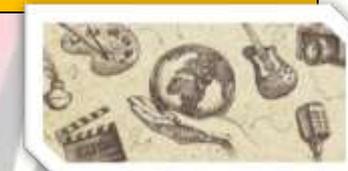
famous : well-known

diversity : having different kinds of something

among : between ; one of

vast : large ; big ; huge

moral : concerned with the principles of right and wrong behavior



Art, Culture & Society



Reading

Iranian craftsmen and craftswomen are famous for producing very unique artworks from wood, metal and other simple materials around them. Many people of the world appreciate the art and skill of a young Iranian girl who weaves a beautiful silk carpet in a small village of Azarbaijan or Kordestan. When tourists buy Persian rugs or carpets, they take a part of Iranian art and culture to their homelands.

Instagram: llvllasud

unique : being the only of one kind; different from others; special

simple : basic, or uncomplicated in form

material : the substance from which a thing is or can be made

appreciate : to value somebody or something

homeland : a person's or a people's native land





Reading Strategy

refer (v.) : *make mention of*

reference (n.)

Recognizing Reference Words

We use reference words instead of repeating the names of people, places, ideas, or other things. Follow these steps to find reference words.

- Read the text.
- Look out for common reference words like 'it, they, them, this, those, that, etc'.
- Look at sentences nearby especially the former ones to find what they refer to.

former : said before ; previous

